

# How You Can Grow Your Business Profitably...

## ...Even In Tough Times!

Everyone knows that times are tough, but businesses are still growing all over Scotland and the rest of the UK.

This is a personal invitation for you to attend an event will show you proven, practical and often very simple methods that will help you in your business the very next day.!

International speaker Chris Billington Hughes of Business Growth Now has been secured by Atkinson & Co. to present a business growth seminar / workshop for you, and up to two guests.

Chris has spoken for the likes of Lloyds TSB Bank, The Institute of Directors, Barclays Bank, Grant Thornton and many other top business organisations.

### This Event Will Show You How You Can...

- **Generate more of the right kind of leads and enquiries**
- **Increase average sales values and avoid discounting**
- **Improve your conversion rates from your marketing and sales activities**
- **Understand how to get better returns from your time, effort and money you spend on;**

Websites    Online marketing    Advertising  
Direct mail    Sales teams    Proposals  
Brochures    ...And other marketing expenditure

**Date : Wednesday 21st December from 9.30am - 12.30pm**

**Venue: Claremont Lodge Hotel, Alloa. FK10 2DW**

Don't miss this opportunity to spend a morning, as our guest, to find out how you can grow your business more profitably with these proven, low cost and no cost, strategies.

Call us now on **01259 752232** to reserve a place for you and your guests or email Clare at [clare@atkinsonca.co.uk](mailto:clare@atkinsonca.co.uk) .

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Your business is your business - it's your finances that interest us!

[www.atkinsonca.co.uk](http://www.atkinsonca.co.uk)